



CYPRUS  
CHAMBER OF  
COMMERCE AND  
INDUSTRY



Kıbrıs Türk Ticaret Odası  
Turkish Cypriot Chamber of Commerce

# *Economic Interdependence Phase II*



# Brief Overview & Purpose of Project

## • Purpose:

- To promote awareness of the benefits of economic integration and the importance of economic interdependence between the G/C and the T/C communities and use this as a vehicle to support reconciliation

## • Strategy:

- Expanding the impact of the project work in several ways:
  - Reinforced partnership with media to disseminate the key messages to the wider public
  - Contribution to the construction of relationships between professional associations in both parts of Cyprus
  - Enforcing the relationship between both project implementing Chambers



# The importance of the project

- Contribution to reunification through an increase in intra-island trade/business cooperation and the enhancement of economic interdependence
- Encouraging cooperative planning to benefit the economy island-wide, creating more opportunities for partnerships, and helping the business communities in each community to identify and understand new and existing interdependent economic relationships.
- Sustaining the cooperative mechanism between the implementing Chambers

# Components of project

- **OUTPUT 1: BETTER INFORMED PUBLIC ENGAGED IN RECONCILIATION EFFORTS**
  - **Activity 1:**
    - *Result: Increased intra-island trade fostered, as measured by increased trade related interest*
    - *Action: Expansion of the business directory and CPN portal including anonymous business facilitation functions*
  - **Activity 2**
    - *Result: Public awareness of economic benefits of a solution enhanced*
    - *Action: Communication campaign*

# Components of project

- **OUTPUT 2: KEY ACTORS WORKING TOGETHER TO CREATE AN INCLUSIVE ENVIRONMENT FOR RECONCILIATION**
  - **Activity 1**
    - *Result: Possible post-solution Chamber cooperative framework developed*
    - *Action: Development of the framework*
    - *Action: Dialogue with key policy-makers and internal dialogue with Chamber elected representatives to advocate for endorsement of this mechanism in the event of a solution*

# Components of project

- **OUTPUT 2: KEY ACTORS WORKING TOGETHER TO CREATE AN INCLUSIVE ENVIRONMENT FOR RECONCILIATION**
  - **Activity 2**
    - **Result:** *Sustainable inter-communal relations between professional associations established*
    - **Action:** Preparatory groundwork that will mostly involve the evaluation of the possibilities presented by the various sectoral Associations
    - **Action:** *Define the sectors / associations which are ready for inter-communal interaction based on the research in 'Phase I' but also on Chamber knowledge as to which associations are the most appropriate for this exercise and present the best possibilities for success*
    - **Action:** Contact the relevant association to develop a relationship with them through a series of meetings, gatherings, etc
    - **Action:** Facilitate inter-association dialogue

# Components of project

- **OUTPUT 2: KEY ACTORS WORKING TOGETHER TO CREATE AN INCLUSIVE ENVIRONMENT FOR RECONCILIATION**
  - **Activity 3**
    - **Result:** *Sustainability of inter-Chamber cooperation achieved*
    - **Action:** Establishment of focal point positions and a structure for dialogue
    - **Action:** *Appoint relevant departments/staff within the Chambers for permanent inter-communal affairs position.*
    - **Action:** Dialogue with policy makers, facilitated by focal points, to advocate for issues of common concern to the Chambers
    - **Action:** The focal points will also oversee the processing of a multitude of requests which the Chambers normally receive, regarding Green Line Trade and other inter-communal cooperation issues.



# Communications and Public Outreach

- Newspapers, Radio/TV,
  - incl. Ads, Press Releases, Live Radio/TV program interviews
- Chambers' periodicals
  - Regular updates in Chambers' periodicals, which are circulated to a large proportion of the business community on the island.
- Internet
  - Efficient usage of internet and websites, including the existing Cyprus Producers' Network Portal
- Targeted Press Conferences
  - Organised once every 3 months or as the need arises
- Public events
  - Organised on a monthly basis through the Annual General Meetings of Chambers, participation in fairs, seminars, business professional associations events



# Opportunities and Challenges

- Opportunities:
  - Contribution/useful input into the negotiations for a political settlement
  - Ongoing cooperation of Chambers
  - Increased volume of Green Line Trade
  - Increased business cooperation between G/C and T/C business communities
- Challenges:
  - Political developments
  - Lack of interest
  - Publicity
  - Overlaps with the negotiation process/committees

# Project Officers

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# Thank you!

