

I INTERNATIONAL EXPO-FORUM

with the support of the Ministry of Agriculture of Republic of Kazakhstan



Seeds Forum 2024



KazAgro Zhambyl
1st INTERNATIONAL TRADE EXHIBITION AND FORUM

Expo Group
International exhibition company



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Organizers:



TOO «Expo Group»

15 years of experience in organization of international exhibitions

Exhibitors



7 countries
More than 50 companies

Format of the event:



Exhibition-fair

agricultural products and recycling

Exhibitors-countries:



Germany, Uzbekistan,
Turkey, Holland, Israel, etc.



20-21 March, 2024

Potential q-ty of visitors:



5 000 people

Location



Historical and cultural zone
“Kone Taraz” (Taraz is city of artisans, the cultural capital of Kazakhstan)

The Organizers of this Exhibition – **The International Exhibition Company “Expo Group”** – one of the lead international exhibition companies, which has proven itself in organization and holding of regional exhibitions and fairs in agriculture and food industries in Kazakhstan and abroad, who is confident that Forum-exhibition “**KazAgro-Zhambyl**” will give a new impulse to development of favorable investment climate in this region, which in turn, will attract major global agricultural companies and manufactures, and create conditions for the diversification of the agro-economy. In addition, the Forum provides opportunities for concluding strategic agreements and memorandums between domestic entrepreneurs and foreign investors.

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The choice of the Taraz city for this event fell out for a reason. Zhambyl region is a unique base of the industrial and agricultural sector, which has the potential of both industrial and agricultural regions, and has been showing stable growth in almost all sectors of the economy for several years.

ZHAMBYL REGION DATA in 2023

87%

of crop production

335 pounds

sugar beet

72%

phosphorites

102%

of livestock

270 pounds

of onion

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KazAgro Zhambyl - the 1st International Trade Forum and exhibition in Taraz will unite leading experts and industry representatives to discuss the recent trends and innovations in agriculture sphere. The forum-exhibition will include panel discussions, signing of memorandums, the best farmers competition and product exhibitions. Exhibitors-visitors will be able to meet with new partners and companies in agriculture industry, give an opportunity to share their experience and knowledge, as well as get the opportunity to attract investments. The forum-exhibition "KazAgro Zhambyl" promises to become one of the large-events which contribute to the development of the agro-industrial complex of the Republic of Kazakhstan in this region. This event will unite the Turkic states and the Economic Cooperation Organization in Agriculture and Food Industry, and will also allow celebrating Nauryz at the highest level. Kazakhstan will once again strengthen its international status in the agro-industrial complex.



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Event goals



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The main exhibition themes

- Agricultural machinery, equipment
- Livestock equipment
- Flour milling equipment;
- Packaging equipment and materials;
- Agricultural building, warehouses;
- Mechanization means for small agricultural enterprises, farms, suburban areas;
- Feed and feed components;
- Milking and cooling equipment
- Machinery for the disposal, storage, processing and use of livestock waste;
- Horticulture, greenhouse management, environmental aspects of technologies in crop production, irrigation and modern seed production system;
- Equipment for the food and processing industry;
- Harvesting and storage of crops;
- Biotechnology, quality control of agricultural raw materials and products;
- Agroecology;
- Environmentally friendly plant protection products, fertilizers and technologies of their application ;
- Closed ground technologies;
- Food, halal products;
- Seeds, seedlings, vegetables and fruits;
- Genetics and breeding in crop production;
- Tobacco and tobacco products;
- Food products;
- Alcoholic and non-alcoholic drinks, juices, water, tea, coffee;
- Food additives and ingredients, raw materials;
- Organic products and healthy food;
- Products for HoReCa;
- Equipment for food and beverage production;
- Processing equipment for the food industry;
- Packaging technologies and equipment, packaging and packaging;
- Refrigeration, commercial and warehouse equipment;
- Food safety and quality control. Sanitation and hygiene of production;

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Expo-Forum program on 18.03.2024

TBD

Arrival to Taraz

The head of delegations will be greeted by the representatives of the Akimat of Zhambyl region and the Ministry of Agriculture of the Republic of Kazakhstan



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Expo-Forum program on 19.03.2024

09:00-09:45 Gathering, registration of guests and participants of the Exhibition-Forum, breakfast

10:00-18:00 KazAgro Zhambyl Exhibition

11:00-11:45 Grand Opening of the “KazAgroZhambyl” Exhibition with the participation of ministers

11:45-12:00 Family Photo

12:00-13:00 Lunch for heads of delegations

13:00-19:00 The fourth meeting of the working group on cooperation in the field of agriculture of the Organization of Turkic States (without the participation of ministers)

13:00-15:00 3rd Meeting of Ministers of Agriculture of the Organization of Turkic States

15:00-15:30 Coffee Break

15:30-17:30 The 3rd Turkic Agro-Business Forum with the participation of ministers and B2B meetings with Companies

19:00-22:00 Dinner on behalf of the Akim of Zhambyl region (Venue: TBC)

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Expo-Forum program on 20.03.2024

10:00-18:00	KazAgro Zhambyl Exhibition
12:00-13:30	Seeds Forum
13:45-14:00	Signing of the Joint Communiqué
14:00- 15:00	Lunch for heads of delegations (place to be determined)
15:00-17:00	Bilateral meetings
15:00-17:00	B2B meetings ECOSA
19:00-22:00	Dinner on behalf of the Mayor of Taraz city (location is being determined)

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Expo-Forum program on 21.03.2024

10:00-16:00

KazAgro Zhambyl Exhibition

12:00-14:00

Cattle and small-horned cattle demonstration

11:00-18:30

Cultural program
(visit to the Nauryz celebration)



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THE CULTURAL PROGRAM:

- ✓ Old Taraz square with the participation of regions and Turkic countries;
- ✓ The Nauryz Celebration in Taraz (food festival, concert program, parades, shows);
- ✓ The Sport programs (national games), etc.;
- ✓ Visiting holy places, mausoleums, healing springs (contact the Organizer).

