



TÜRKİYE KREATİF
ENDÜSTRİLER
MECLİSİ

Creative Economy Summit **TÜRKİYE**

26-27 April 2024

TOBB İkiz Kuleler
Çankaya / ANKARA

April 26 2024 Friday

09.00
—
10.00

Summit Registration and Welcome

10.00

Welcome Speech by Event Moderator

TOBB Creative Industries Council Member and President of the Summit Commission and President of the Creative Events Planning and Administration Association, Tülay Akın Ergincan

10.05

Türkiye's Creative Industries Film

10.10
—
11.00

The Role of the Public in Creative Industries and the Importance of Copyrights (Conference Hall)

Moderators: TOBB Creative Industries Council Member and Actor, Burak Satıbol TOBB Creative Industries Council Member and Actor, Burcu Biricik
Guest Speakers: General Manager of Copyrights of the Ministry of Culture and Tourism, General Manager of Cinema, General Manager of State Theatres, General Manager of State Opera and Ballet, General Manager of Arts

10.10
—
13.00

B2B and G2B Meetings (1st Floor Foyer Area)

11.00
—
13.00

Creative Industries Education and Research Workshop (Closed Session / MNOP Hall 1-2-3)

Moderators: TOBB Creative Industries Council Member and Committee President of "Let's Talk Orange", İsa Dođmuş TOBB Creative Industries Council Member and İstanbul Jazz Festival Director, Harun İzer
Reporters: TOBB Creative Industries Council Member, Başkent University YAKEM Assistant Director Doctoral Lecturer Erman M. Demir, TOBB Creative Industries Council Member and Head of Fine Arts Department, Dr. Başak Ürkmez
Guest Speakers: University Research Centres, Academics and Independent Researchers

11.00
—
13.00

Needs Assessment Workshop While Building the Future of Creative Industries (Closed Session / Şefik Tokat Hall)

Moderators: TOBB Creative Industries Council Member and Theatre Cooperative Representative Yeşim Özsoy
Reporters: Emre Koşuncuođlu, Prof. Dr. Çiğdem Demir
20 Young Representatives Under 30 from Different Disciplines of Creative Industries

April 26 2024 Friday

11.00
—
12.00

The Panel of Artificial Intelligence, Innovation, and Investments in Creative Industries

Moderators: TOBB Creative Industries Council Member and President of the Advertising Creator Association Çağlar Gözüaçık

Guest Speakers: Ministry of Industry and Technology, National Technology Directorate General, Development Agencies Directorate General, R&D Incentives Directorate General

12.00
—
13.00

Export Panel in Creative Industries in the Light of Successful Examples in the World and Türkiye

Moderator: TOBB Creative Industries Council Member, President of the Creative Industries Council Association, Sertaç Ersayın. TOBB Creative Industries Council Member, Sculptor, Architect and Curator Elçin Sümer

Guest Speakers: Ministry of Trade, General Directorate of International Trade Services, Turkish Eximbank, Export Development Corporation

13.00
—
14.00

Lunch

10.10
—
13.00

B2B and G2B Meetings (1st Floor Foyer Area)

14.00
—
15.00

The Impact of Creative Industries on Economic Development

Moderator: Habertürk and Bloomberg HT, Açıl Sezen

Guest Speakers: TOBB Creative Industries Council Member and Netflix Public Relations Director, Pelin Mavili, TOGED Tuğbek Ölek, TOBB Creative Industries Council Member and FBC Artgroup Founder Özgür Sağlam

April 26 2024 Friday

15.00
—
16.00

Keynote: TOBB Creative Industries Council President Ata Kavame,
TOBB President M. Rifat Hisarcıklıođlu,
Minister of Industry and Technology Mehmet Fatih Kacır

16.00
—
16.15

Colorful Dreams Stage Film Screening

16.15
—
17.00

Creative Ambassadors Presentation Ceremony

Moderator: TOBB Creative Industries Council Vice President and
Representative of Advertising Industry, Berat Kuzu
Türkiye Creative Industries Council on Stage

17.00

Closing

17.30
—
18.30

TOBB Türkiye Creative Industries Council Final Declaration
Workshop **(Closed Session MNOP Hall 1-2-3)**

April 27 2024 Saturday

10.00
—
10.15

Keynote: Public Policies and Realities of the Creative Economy
TOBB Creative Industries Council Member, Başkent University
YAKEM Assistant Director Doctoral Lecturer Erman M. Demir

10.15
—
10.30

Keynote: Türkiye Tourism Promotion and Development Agency
Ceylan Şensoy

10.30
—
12.30

Panel on Potential of Creative Industries of Turkic Republics
Moderators: TOBB Creative Industries Council Vice President
and Representative of Advertising Industry, Berat Kuzu
Guest Speakers: Ministers from Turkic Republics, Ambassador
Prof. Dr. Gülnur Aybet (Permanent Representative of Republic
of Türkiye to UNESCO)

12.30
—
13.30

Lunch

13.30
—
14.00

Keynote: Presidential Head Advisor, Member of Presidential
Council on Culture and Arts Policies, Fecir Alptekin

14.00
—
14.30

Keynote: Ministry of Trade Deputy Minister

14.30
—
15.30

Building the Future of Creative Industries
Moderator: TOBB Head of Sectors and Entrepreneurs Department,
Saygın Baban
Guest Speakers: President of Higher Education Council (YÖK),
President of Scientific and Technological Research Council of Türkiye
(TÜBİTAK) TOBB Creative Industries Council Member and “Idealist”
President, Mustafa Toner 4 Successful Creative Young Representative
that Attended the Workshop on the First Day

April 27 2024 Saturday

15.30

16.30

Türkiye's Creative Atlas Panel / B2B Meetings

Moderators: TOBB Creative Industries Council Member and KREKSA Culture and Art Research, Cultural Economy and Cultural Policies Expert, Doctor Funda Lena

Guest Speakers: Director of Cultural Policies Studies at IKSÜ Özlem Ece (Ortaklaşa Project), Union of Municipalities, Ankara Provincial Directorate of Culture and Tourism, TOBB Creative Industries Council Vice President and Representative of Advertising Sector, Berat Kuzu

16.30

17.30

Shaping the Transformation of Creative Industries

Moderator: TOBB Creative Industries Council Member and SALT General Manager Deniz Ova

Guest Speakers: Cansu Ataman (Regional Arts Programme Manager, British Council), Chris Micheals (UK), Prof Dr. Daniar Amanaliev (KG)

17.30

The Launch of Summit Declaration and Closing

Moderator: TOBB Creative Industries Council Member and President of Biroy Cinema Actors Professional Union, Renan Bilek. TOBB Creative Industries Council Member and Lighthouse VFX Vice President, Gamze Şernaz

FOYER AREA: Performance Arts, Digital Experience Design
TOBB Creative Industries Council Member and Digital Artist
Gökhan Doğan