

IFEEST

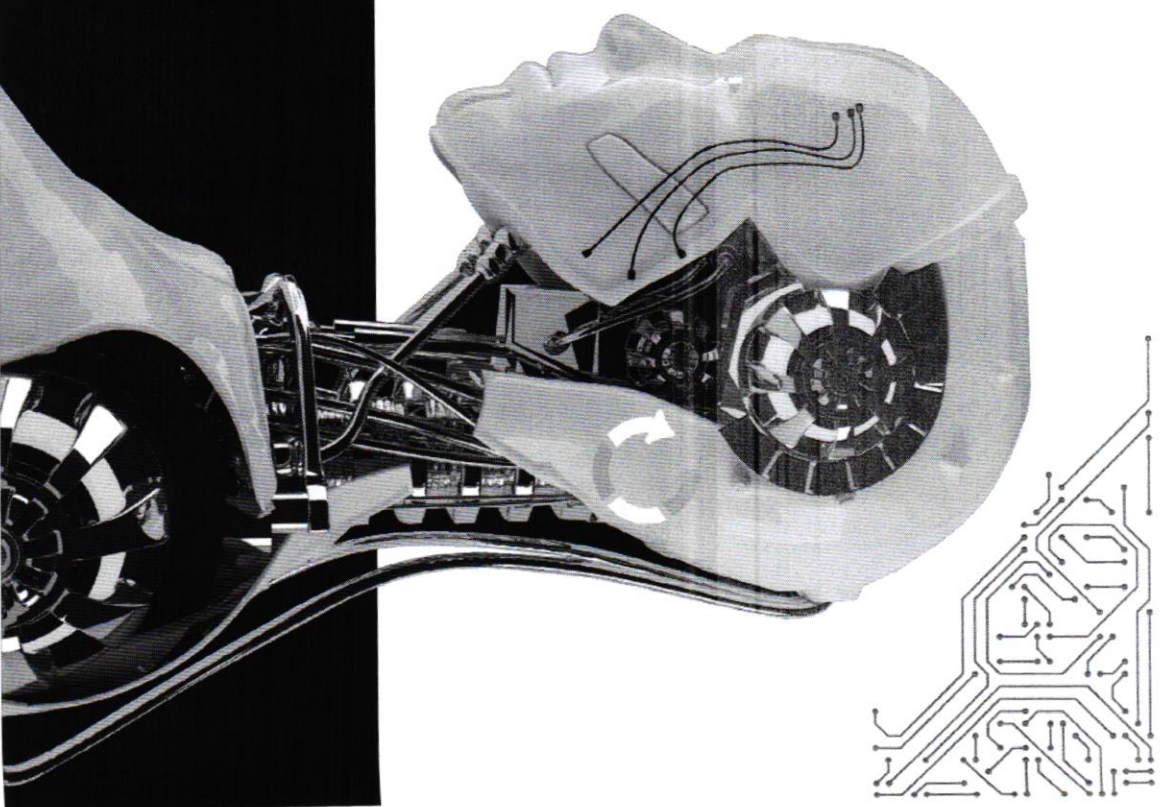
Innovation and Technology summit

23 July

Baku Marriott Boulevard Hotel



KİÇİK VƏ ORTA BİZNES
SUBYEKTƏRİ VƏ KLUBLARININ
ASSOSİASIYASI



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ABOUT

The main goal of the project is to promote technology companies, support the development of start-ups, provide them with access to financial opportunities and carry out their demonstration.



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COP29
Baku
Azerbaijan
UN CLIMATE CHANGE CONFERENCE

IFEST is dedicated to COP 29 this year and is held under the motto
"Green technology for a green world".



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PROJECT OBJECTIVE

Promoting technology
companies

Providing startups with
exposure and investment access

Establishing a startup forum
where startups will unite under
a single platform

Identifying start-ups that can
expand to the global market
and to support their activities

Supporting of the development of
innovative products in the processes
carried out for the sake of a green world



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PROJECT AIM



Organizing an exhibition for the technology companies



Ensuring of the participation of 30 startups in the exhibition



Ensuring that 10,000 visitors attend in the festival



Ensuring of the registration of 200 startups on the www.startapforum.az platform



Ensuring of the participation of 10 startups or companies operating in the field of green technology in the exhibition



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WHO WILL ATTEND?

Startups

Technology
companies

Youngs

Local and
foreign angel
investors

Local and
foreign venture
funds

Other visitors



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WHICH EVENTS WILL TAKE PLACE AT THE FESTIVAL?

PRESENTATION OF
STARTUPS

EXHIBITION OF
TECHNOLOGY COMPANIES
AND LOCAL STARTUPS

INVESTOR
MEETINGS

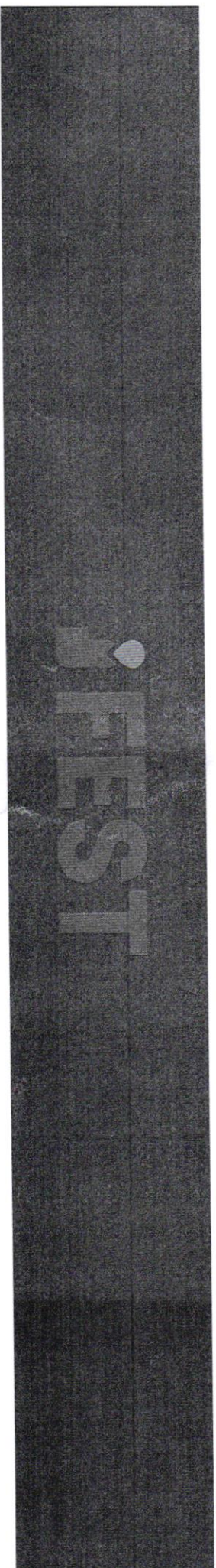
HOSTING SPECIAL SHOWS
BY TECHNOLOGY
COMPANIES

ENTERTAINMENT SHOWS,
CONCERTS AND OTHER EVENT
PROGRAMS

PRESENTATION OF THE
STARTUP FORUM



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PARTNERS

OFFICIAL PARTNERS



AZƏRBAYCAN RESPUBLİKASI
ELM VƏ TƏHSİL NAZIRLIYI
**Təhsilin İnkişafı
Fondu**

MAIN SPONSOR



Kapital Bank

GREEN TECHNOLOGY PARTNER



smartnation
İnventing ideas into reality



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FEATURES OF THE WWW.STARTAPFORUM.AZV

ENSURE COMMUNICATION
BETWEEN STAKEHOLDERS

STAYING UP TO DATE
WITH NEWS AND
OPPORTUNITIES

CARRYING OUT THE
EXCHANGE OF EXPERIENCE



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PROJECT STAGES

Application
stage

Selection
stage

Preparation
and PR stage

Taking place
of the festival

Project
sustainability
stage



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EXPECTED RESULTS

- Encouraging the development of entrepreneurship

- Creating conditions for young people to get acquainted with the startup ecosystem

- Increasing the awareness of the population about the latest technology and opportunities

- Launch of digital forum platform to raise awareness of startups

- Creating conditions for the recognition of technology companies among the population

- Creating conditions for startups to access investment

Sponsor offer

Details	Main sponsor	Sponsor	Supporter
• Invitation as a guest to the program broadcast on Business TV	+		
• Placement of information and "Backlink" in published press releases	+	+	
• Interview with a media	+		
• Placement of company logo in Google and Youtube ads of the event	+	+	
• Installation of the stand in the event area	21 m ²	15 m ²	+
• Placement of the logo in the images displayed on the LED screen during the event	+	+	+
• Placing the logo on the Rollup Monitor	+	+	+
• Placement of the company's name in the promotional video	+	+	
• Logo placement in billboard design	+	+	+
• Placement of logo on printed products	+	+	+
• Sharing the final results of the event	+		
• Distribution of communication tools (brochure, mini-catalogue) to the participants of the event	+	+	+
	20 000 azn	10 000 azn	2000 azn

TERMS OF PARTICIPATION



Defining a company as a Startup is determined according to its specific indicators.

Who can participate from foreign countries?

Governmental
organization

Limited Liability
Company

Startup

Investor

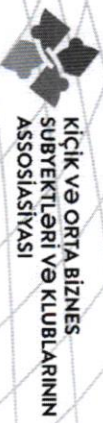
Participation forms

1000 \$

1. Participation in the event
2. 2 nights 3 days accommodation
3. Transportation

1500 \$

1. Participation in the event
2. 2 nights 3 days accommodation
3. Gala dinner
4. Stand area in the event
5. Transportation



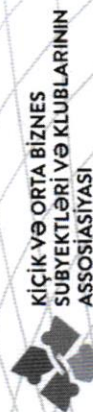
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THANK YOU FOR YOUR ATTENTION!

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