

FORUM 2024

**To the Representation of TRNC
in the Republic of Azerbaijan**

Dear Ufuk Turganer,

The Public Union of the Azerbaijan Franchise Association was established on June 30, 2022 in accordance with the legislation of the Republic of Azerbaijan and is a non-governmental organization whose main goal is the development of franchise relations in our country. It was established and operates based on its charter.

We would like to inform you that the main activities of AFA include developing franchising relations in our country, defending the rights and legal interests of the participants of these relations, ensuring networking between them, supporting the creation of national brands through the franchising mechanism, improving and promoting existing brands, and supporting the development of our economy. includes contributing to its development.

"Founder Club" LLC was established on April 2, 2022. Its main purpose is to develop networking activities among companies operating in Azerbaijan and at the same time to support partner companies' product purchases with foreign countries. The main mission is to organize various international events in foreign countries for partner companies operating in Azerbaijan, as well as to export their products to foreign markets, to provide services to foreign companies who want to gather detailed information about the investment environment of Azerbaijan and are interested in investing, and to support the development of relations with partner companies.

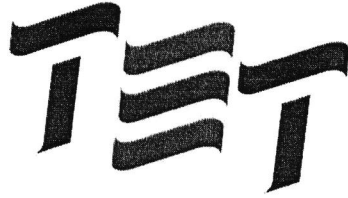


FOUNDER CLUB
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AFA and "Founder Club" LLC are highly interested in establishing close cooperation with the Organisation of Turkic States and in providing services to enhance the global recognition of Turkish brands. As a first step, on September 6, 2022, the Uzbekistan-Azerbaijan Business Forum was organized, covering the cities of Tashkent, Bukhara, and Samarkand. The forum was attended by 30 Azerbaijani and nearly 500 Uzbek businesspeople. On November 30, 2022, the TEF-2022 (Trade and Export Forum-2022) was held, with over 300 businesspeople participating. As a second step, the "Turkic States Economic Forum" was organized in Baku on May 2, 2024. The event saw the participation of over 500 companies from 7 countries. Subsequently, on May 22, in Astana, the capital of Kazakhstan, the "Made in Turan" brand was established during a meeting of franchise associations from member countries of the Organisation of Turkic States. This brand aims to become the quality mark of the Turkic world. Our third step is to organize the "Turan E-Commerce and E-Export Forum." This forum is designed to share the latest innovations, trends, and experiences in global electronic commerce. The forum, which will be implemented with the support of WORLDEF-International E-Commerce Platform, is an event organized to share the latest innovations, trends and experiences in the field of global e-commerce. In this direction, the support of the Turkish Republic of Northern Cyprus involving the businessmen of its country and informing them about the event is extremely important for us.

We believe that the event will create very favorable opportunities for both entrepreneurs and the development of economic relations between countries.

Regards,

Founder Club Director

Ruslan Damirov

AFA Board Chairman

Jamid Movsumov



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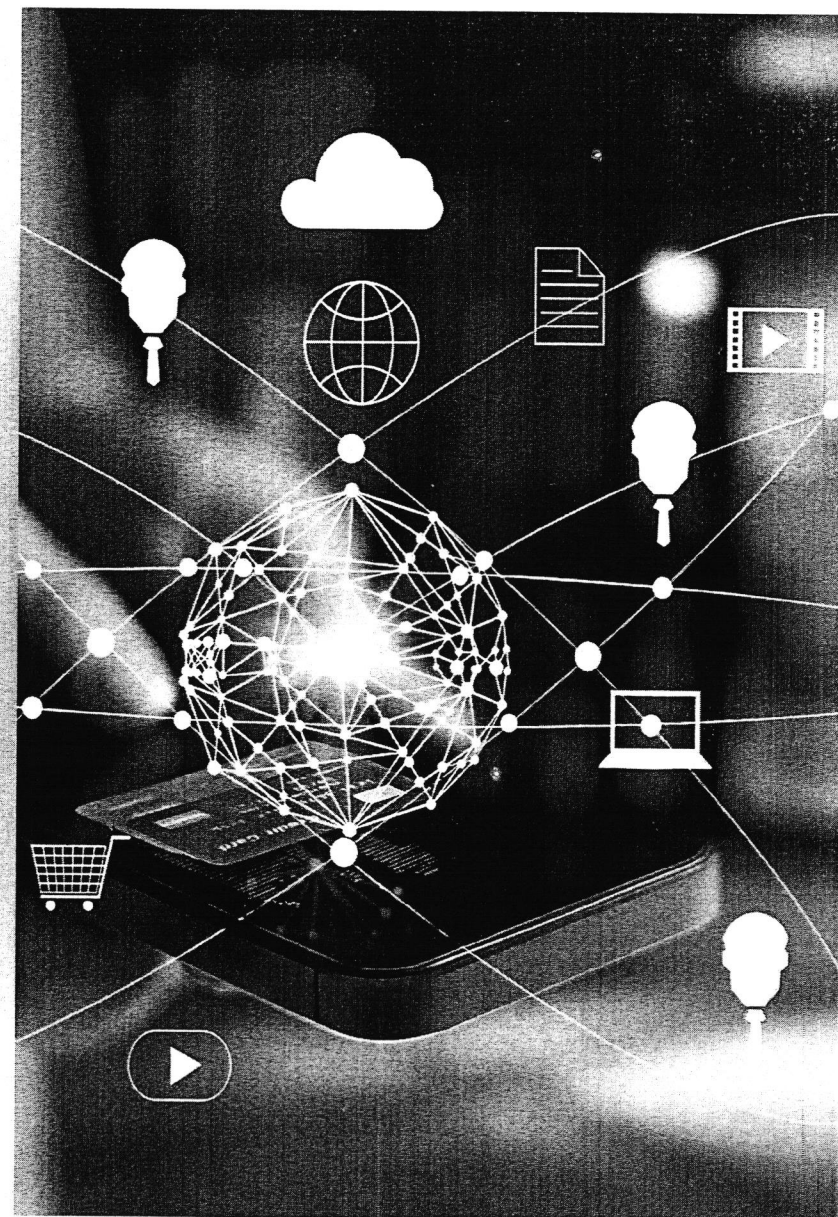
TURAN E-TRADE & E-EXPORT 2024 FORUM

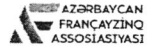
Let's discover the future of the
digital world together!

DATE:



17.10.2024





OBJECTIVES OF TURAN E-TRADE & E-EXPORT FORUM

The Turan E-Trade Forum is an event dedicated to showcasing the latest innovations, trends, and experiences in the global e-commerce area. This forum brings together leading companies, experts, and professionals from the e-commerce sector to discuss market developments, technological advancements, and strategic directions.



PROJECT ORGANISERS



FORUM 2024

About AFA

The Azerbaijan Franchising Association (AFA) is the pioneering organization in Azerbaijan which promotes, protects, and gathers news in the franchising industry. AFA provides assistance for foreign franchising businesses and entrepreneurs interested in franchising to start a business. We contribute to the healthy development of various sectors and the overall economy of the state. Additionally, we work to secure support from local investors to help Azerbaijani businesses establish a presence in the global market and compete in the international arena.

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About FOUNDER CLUB

The Founder Club was established to expand networking among companies operating in Azerbaijan and to support partner companies in their product purchases with foreign countries simultaneously. The main mission of the partner companies operating in Azerbaijan is also to organize various international events abroad so as to export their products to foreign markets. We aim to inform foreign companies about our partners and to develop relations with our partners, provide services to foreign companies seeking detailed information about Azerbaijan's investment environment.

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EVENTS WE ORGANISED



AFA

- Turkish States Financial Leaders Summit
- Turkic States Economic Forum
- Branding of "Made in Turan"
- "Victory Investment March"
- Visit of entrepreneurs to Uzbekistan



EVENTS WE ORGANISED

FOUNDER CLUB

- The Exporter's Forum (TEF 2022)
- International Business Relations Forum
- Azerbaijan-Uzbekistan Business Forum 2022
- Hybrid Business Meeting on the Textile Sector
- Event on the occasion of International Women's Day on March 8 "Year of Heydar Aliyev: The importance of women in business management"
- Azerbaijan-Turkey Trade Forum

